

Average Monthly Visits: 45.000 Visitors

E-newsletter:

- Weekly Car e-newsletter Avto fokus
- Monthly e-newsletter Družinski zabavnik
- Fokusplus Touristic and Camping&Caravanning e-newsletter

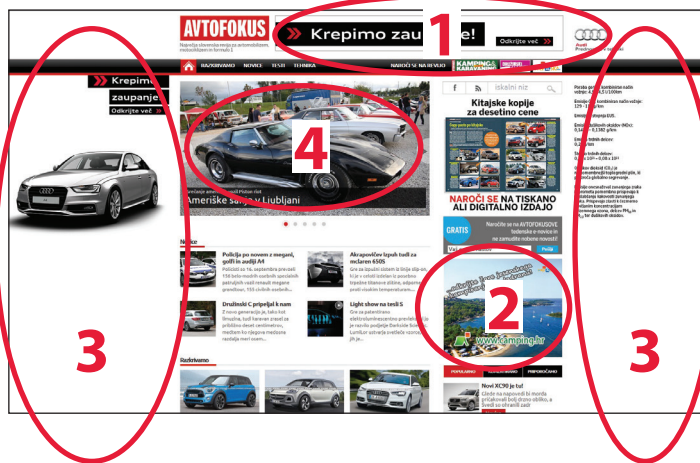
Theme Subpages:

- Camping & Caravanning
- Fokusplus (touristic and destinations news, articles and advices, events)
- Družinski zabavnik, Mini zabavnik, Super zabavnik (entertaining Family Magazines with prize games, crosswords, sudoku, Did you know?, jokes etc.)

Car Themes:

- Daily news
- Car Tests (archive of all tests, published in the Avto fokus Magazine)
- 'We unveil' - exclusive contents
- Technical News and Advices
- Photo & Video Galleries
- Interaction with Visitors and Social Networks

ADVERTISING POSITIONS



RATES

ADVERTISING ON WEBSITE	
1 - Banner 728x90	100 € / Week
2 - Banner 300x250	
3 - Background Takeover 1920x925	800,00 € / Week
4 - Video advert (max 15 sec before Video)	600,00 € / 1.000 Displays

Prices do not include VAT.

OTHER OPTIONS OF WEB PROMOTION
Possibilities of **Advertorials**, creation of special **Sponsored Rubrique, Tests, Inquiries, Prize games** and other promotional tools.

E-NEWSLETTER

Weekly Car e-newsletter Avto fokus Fokusplus Touristic or Camping&Caravanning e-newsletter



PR & ADVERTISING WITHIN E-NEWSLETTERS	
5 - Banner 620x200:	180,00 €
• in the Footer of Car e-newsletters OR	
• in the Header of Fokusplus Touristic OR Camping&Caravanning e-newsletters	
6 - Sponsored News/Advertorial (first OR second position) in any of the e-newsletters	380,00 €
6-optional - exclusive e-mailing = only 1 Sponsored News or other Advertorial (up to 1.500 characters + 4 Photos + Banner 620x200) in any of the e-newsletters	780,00 €

Prices do not include VAT.

PRODUCTION SPECIFICATIONS
Please verify the technical specifications and other details of your promotion with your contact person at Avto Medija d. o. o. Finalised banners and other materials should be delivered to us at least 3 working days before publication on-line.