

Monthly Visits in constant growth; October 2018: 43.130 visitors

E-newsletter:

- Weekly Car e-newsletter Avto fokus
- Monthly e-newsletter Družinski zabavnik
- Fokusplus Touristic and Camping&Caravanning e-newsletter

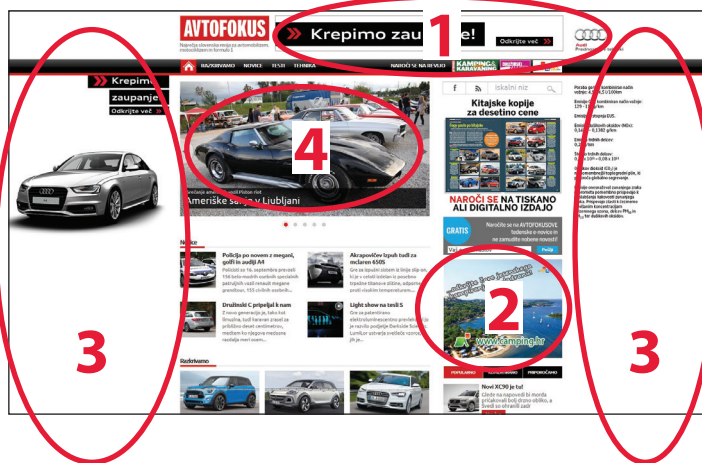
Theme Subpages:

- Camping & Caravanning
- Fokusplus (touristic and destinations news, articles and advices, events)
- Družinski zabavnik, Mini zabavnik, Super zabavnik (entertaining Family Magazines with prize games, crosswords, sudoku, Did you know?, jokes etc.)

Car Themes:

- Daily news
- Car Tests (archive of all tests, published in the Avto fokus Magazine)
- 'We unveil' - exclusive contents
- Technical News and Advices
- Photo & Video Galleries
- Interaction with Visitors and Social Networks

ADVERTISING POSITIONS



RATES

ADVERTISING ON WEBSITE	
1 - Banner 728x90	100 € / Week
2 - Banner 300x250	800,00 € / Week
3 - Background Takeover 1920x925	600,00 € / 1.000 Displays
4 - Video advert (max 15 sec before Video)	

Rates do not include VAT.

We use the Iprom d. o. o. web advertising platform, therefore the iPROM AdBreak and other advanced formats and technical solutions are possible.
see more on www.iprom.si

E-NEWSLETTER

Weekly Car e-newsletter Avto fokus Fokusplus Tourism or Camping&Caravanning e-newsletter



OTHER OPTIONS OF WEB PROMOTION
Possibilities of **Advertorials**, creation of special **Sponsored Rubrique, Tests, Inquiries, Prize games** and other promotional tools.

PR & ADVERTISING WITHIN E-NEWSLETTERS	
5 - Banner 620x200:	180,00 €
• in the Footer of Car e-newsletters OR	
• in the Header of Fokusplus Touristic OR Camping&Caravanning e-newsletters	
6 - Sponsored News/Advertorial (first OR second position) in any of the e-newsletters	380,00 €
6-optional - exclusive e-mailing = only 1 Sponsored News or other Advertorial (up to 1.500 characters + 4 Photos + Banner 620x200) in any of the e-newsletters	780,00 €

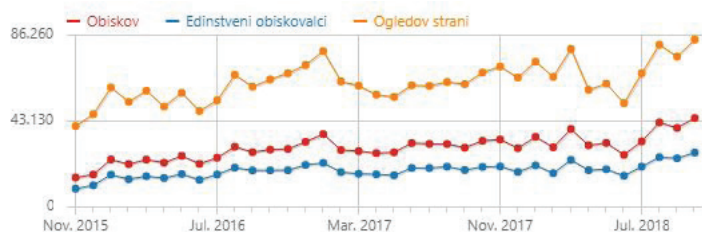
Rates do not include VAT.

PRODUCTION SPECIFICATIONS

Please verify the technical specifications and other details of your promotion with your contact person at Avto Medija d. o. o. Finalised banners and other materials should be delivered to us at least 3 working days before publication on-line.vo.

DETAILED HISTORICAL DATA ON VISITS: NEXT PAGE

Continuation:

DETAILED HISTORICAL DATA ON VISITS:**November 2015 - October 2018, by month**

Month	Visits	Unique visitors	Page views
nov.15	14.453	8.860	40.289
dec.15	15.975	10.577	46.286
jan.16	23.535	15.926	59.698
feb.16	21.183	13.619	52.472
mar.16	23.500	15.128	58.035
apr.16	21.902	14.208	50.140
may 16	25.338	16.242	56.997
jun.16	21.325	13.289	47.867
jul.16	24.412	16.005	53.221
aug.16	29.944	19.457	66.057
sep.16	27.193	18.035	60.071
okt.16	28.493	18.105	63.724
nov.16	28.820	18.142	66.834
dec.16	32.403	20.803	70.939
jan.17	36.263	21.834	77.928
feb.17	28.305	17.193	62.711
mar.17	27.744	16.375	60.554
apr.17	26.729	16.110	56.082
may 17	27.133	15.567	54.905
jun.17	31.789	19.279	60.813
jul.17	31.361	19.240	60.456
aug.17	31.340	19.949	62.446
sep.17	29.456	18.236	61.345
okt.17	32.892	19.838	67.193
nov.17	33.583	20.050	70.184
dec.17	29.188	17.301	64.653
jan.18	34.904	20.580	72.683
feb.18	29.648	16.649	65.012
mar.18	38.809	23.303	79.012
apr.18	30.634	18.167	58.488
may 18	31.830	18.604	61.586
jun.18	25.882	15.352	51.786
jul.18	32.625	19.974	66.803
aug.18	42.153	24.688	81.170
sep.18	39.382	24.132	75.174
okt.18	43.130	27.001	86.260