

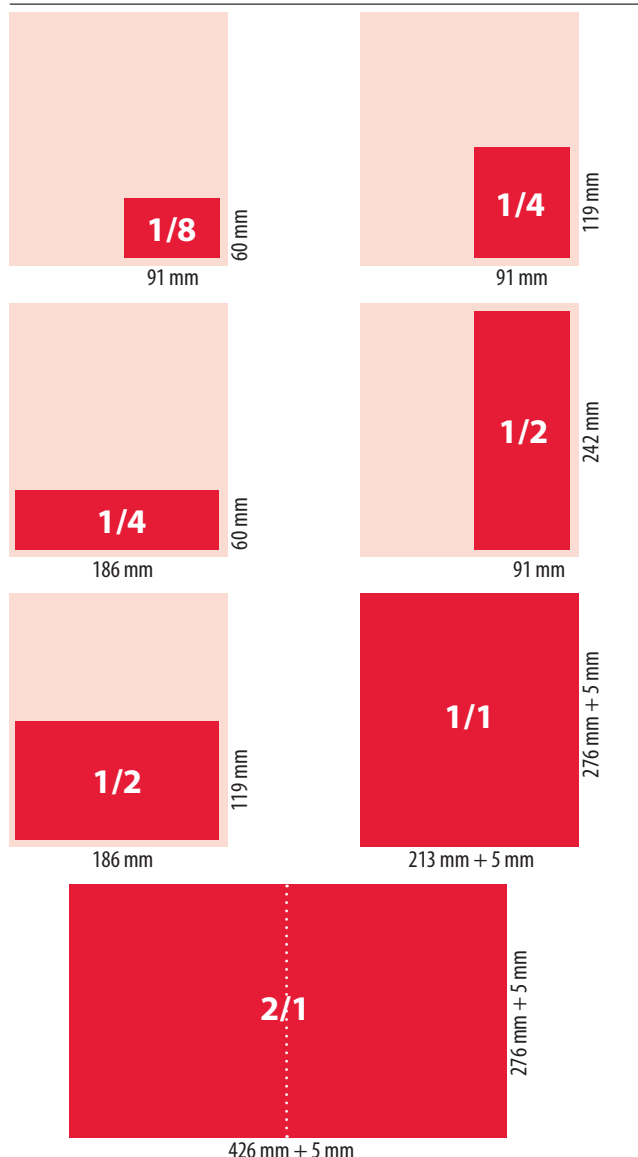
TEHNIKA AVTOFOKUS & VZDRŽEVANJE

The leading Slovenian **Car Technique & Maintenance Magazine**

Frequency: periodically (2 issues per year)
Publication: as a "special dossier" within the Avtofokus car magazine
Print run: 12.000 copies per issue
Distribution: subscribers + over 2.000 retail points of sale
Average audience of each issue: 46.000 readers
Average age of readers: 33,5 years
Demographics: Men; middle & high income



ADVERTISING FORMATS



RATES

INSIDE PAGES	
1/8	380,00 €
1/4	700,00 €
1/2	1.200,00 €
1/1	2.300,00 €
2/1	3.300,00 €

ADVERTORIALS & PR
 Special **themed articles**, related to the advertiser's activity/ offer, **presentations or PR, inserting of promo materials** and other promotional options upon prior agreement.

Adverts on special positions are possible upon prior agreement, rates may be higher for up to 30%. Prices do not include VAT.

ON-LINE

- Technique & Maintenance Avtofokus is available for **free Reading & Download**.
- Majority of editorial is also published on www.avto-fokus.si, as well as included within **e-newsletters**.

ABOUT THE MAGAZINE

- **Leading Slovenian Car Magazine**, including technique and maintenance.
- Covers more than 70 % of all companies professionally involved in automotive business (over 1.200 of them are among magazine's subscribers)
- ISSN: 1580-1195 (Avtofokus)

EDITORIAL CALENDAR 2019

Issue	Date of publishing	Deadline for materials
May	15. April 2019	5. April 2019
November	15. October 2019	4. October 2019

PRODUCTION SPECIFICATIONS

Please submit the adverts in **PDF format** (CMYK, 300 dpi).
 Please specify the **contact person**, phone number and e-mail adress.